

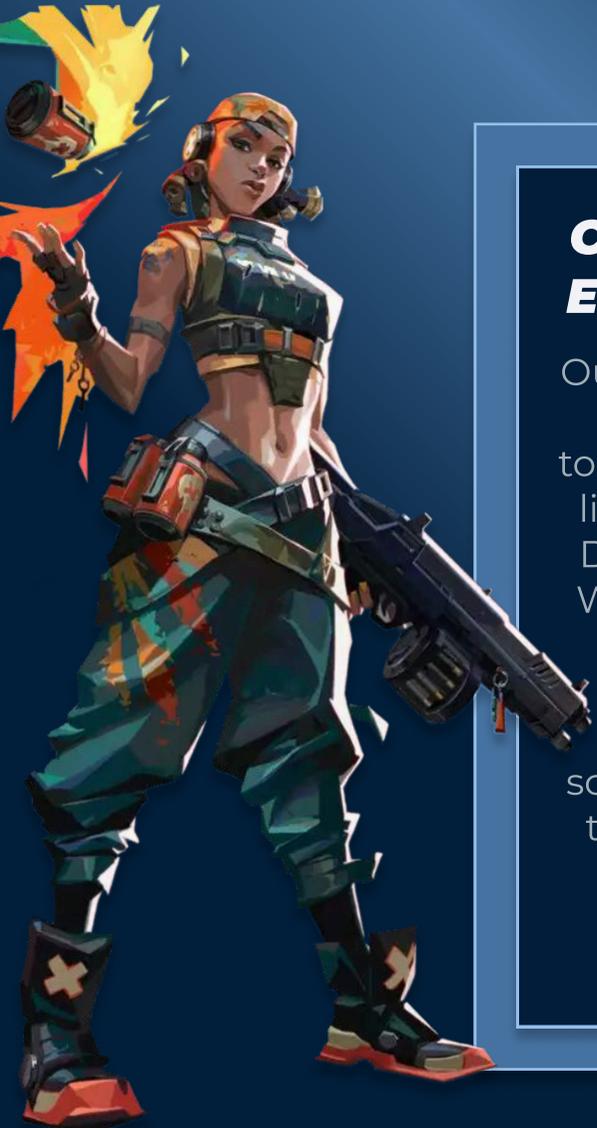
EGW **NEWS**



MEDIA KIT



**OUR MISSION IS SIMPLE:
TO BECOME THE GO-TO PLATFORM FOR
ESPORTS ENTHUSIASTS WORLDWIDE**



Comprehensive Event Coverage

Our platform covers all major esports tournaments in games like CS2, Dota 2, LOL, Deadlock and more. With EGamersWorld, you'll always know who's competing, when matches are scheduled, and where to find live stats and final results.

Team and Player Insights

We go beyond surface-level stats, giving you access to team rosters, competing histories, and player performance over time. We help you analyze matchups and understand team dynamics, making EGW the perfect companion for hardcore fans and analysts.

Match Insights Tournaments

For those interested in betting, we provide reliable betting tips, odds comparisons, and a wealth of data on upcoming matches. We aim to support informed decisions, helping you explore the possibilities with a deeper understanding of each match.

WE TELL ABOUT ESPORTS FOR THE MILLION AUDIENCE

TRAFFIC DISTRIBUTION



Americas



Europe



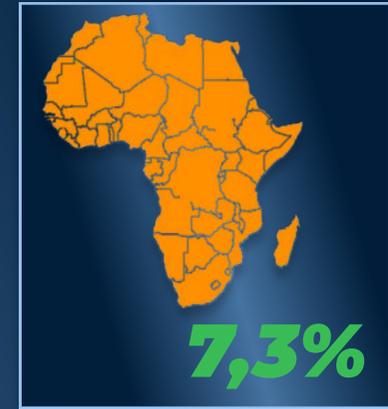
Nordic



Asia



Oceania



Africa

**WE COVER INFORMATIONAL
EVENTS FOR EVERY TASTE**

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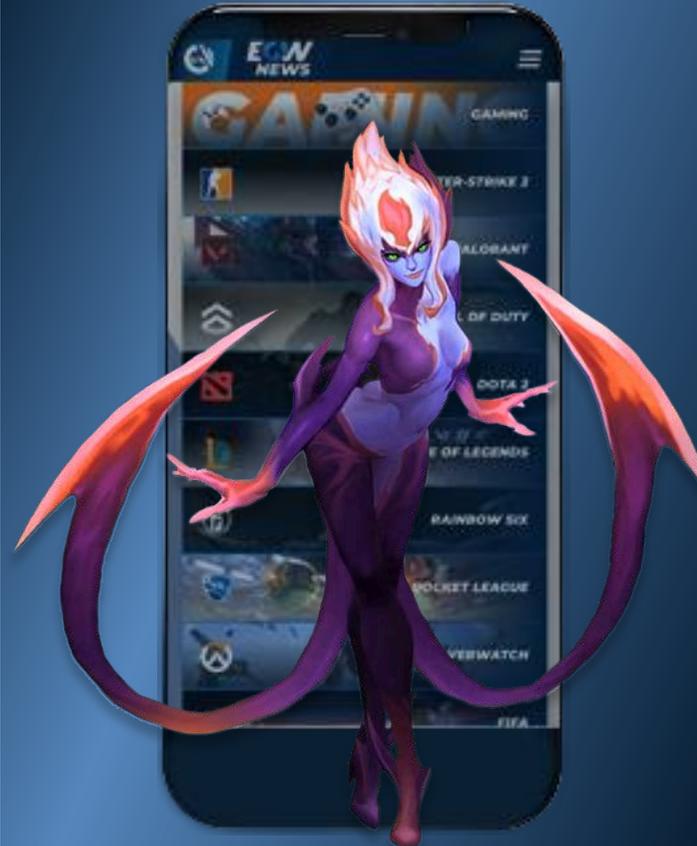
TYPES OF DEVICES

Desktop



24%

Mobile



74,2%

Other



1,8%

**CONTENT IS EVENLY CONSUMED
ON DIFFERENT PLATFORMS**

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THE AUDIENCE

CONTENT IS AVAILABLE
IN 12 LANGUAGES

AGE

%

18-24

58,88%

25-34

21,56%

35-44

9,09%

45-54

5,71%

55-64

2,51%

65+

2,25%



 English

 Turkish

 Ukrainian

 Finnish

 German

 Danish

 Portuguese

 Norwegian

 Spanish

 French

 Polish

 Sweden

80,4% OF OUR AUDIENCE ARE PEOPLE
AGED: 18-35

CONTENT COVERAGE



DOTA 2



CS 2



LOL



VALORANT



WILD RIFT



RAINBOW SIX



ROCKET LEAGUE



OVERWATCH



EA SPORTS FC



PUBG



HALO



POKEMON



CALL OF DUTY



DEADLOCK



HEARTHSTONE

**MORE THAN 15 DISCIPLINES
ARE IN FOCUS**

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BLOG TOPICS



ESPORTS
SPORTS
COMPUTER GAMES
NEW TECHNOLOGIES
CRYPTOCURRENCY



**THE INTERESTS
OF OUR AUDIENCE**

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BANNERS



**SIZES AND
PLACEMENTS**

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TOP BANNER

Size:

450x120 px
(jpg, gif, webp)

149 371

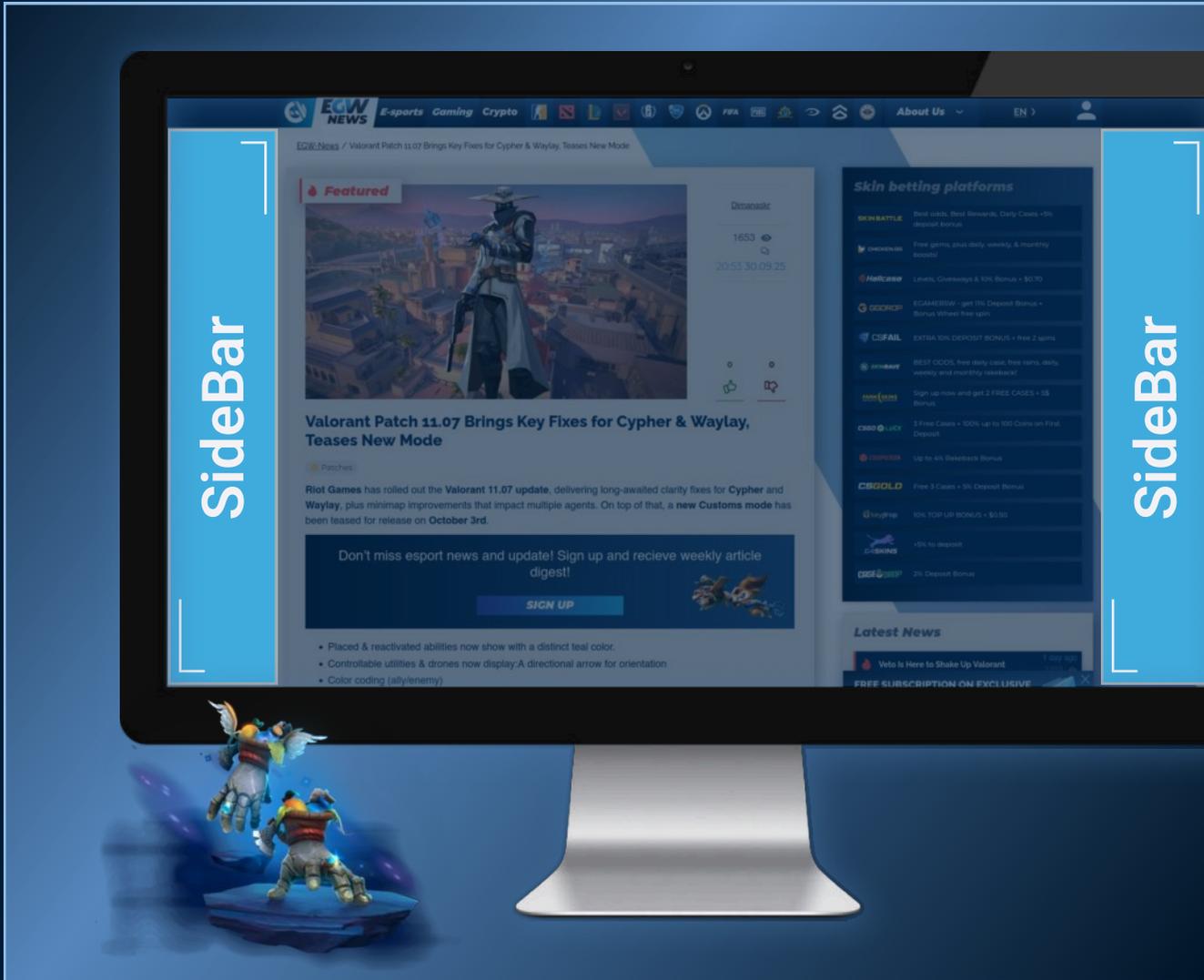
Views in 30 days



THE MOST CLICKABLE BANNER

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SIDEBAR



Size:
210x1000 px
(jpg, gif, webp)

50 045
Views in 30 days



**OCCUPIES 35%
OF THE SCREEN VISIBILITY**

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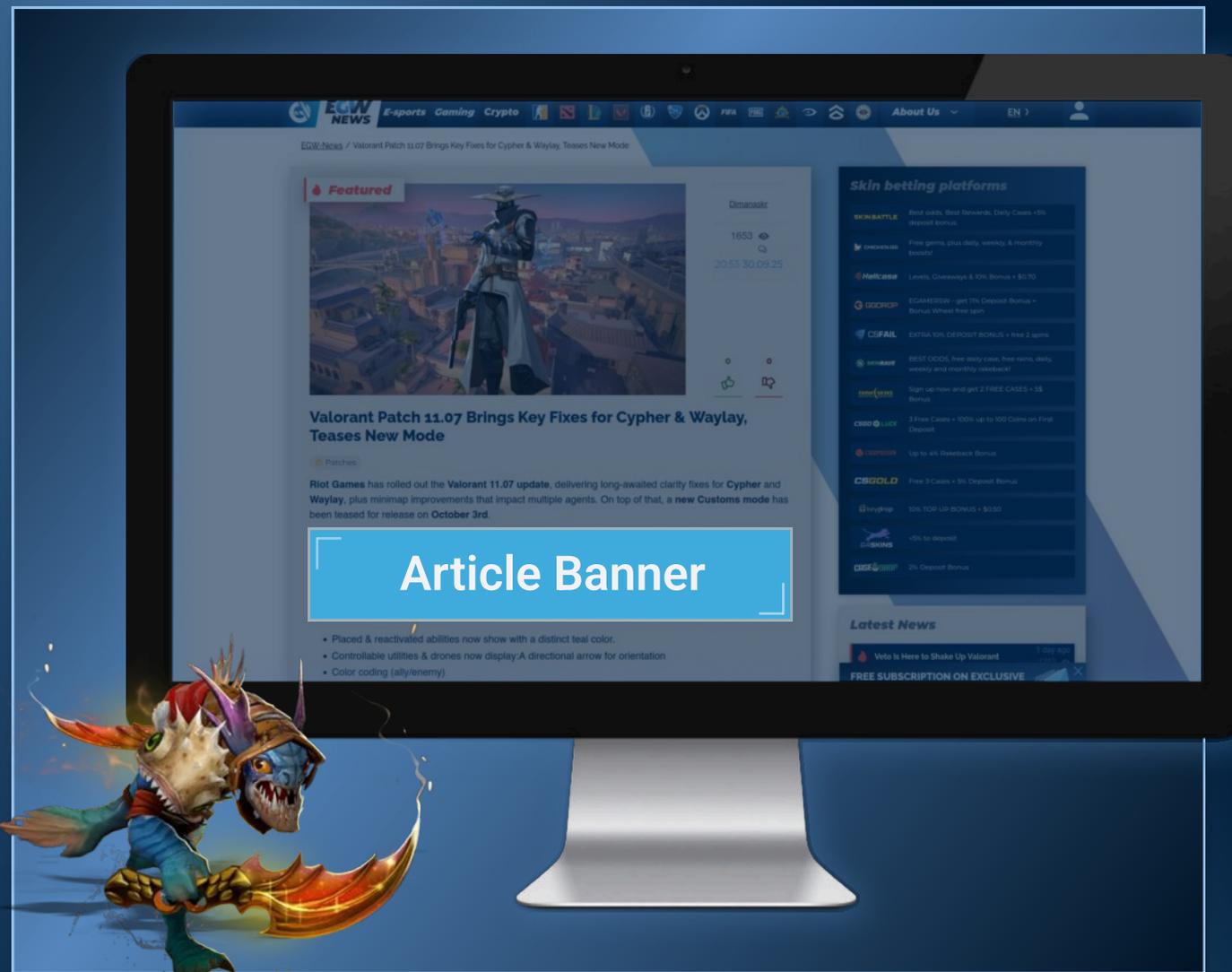
ARTICLE BANNER

Size:

900x120 px
(jpg, gif, webp)

97 154

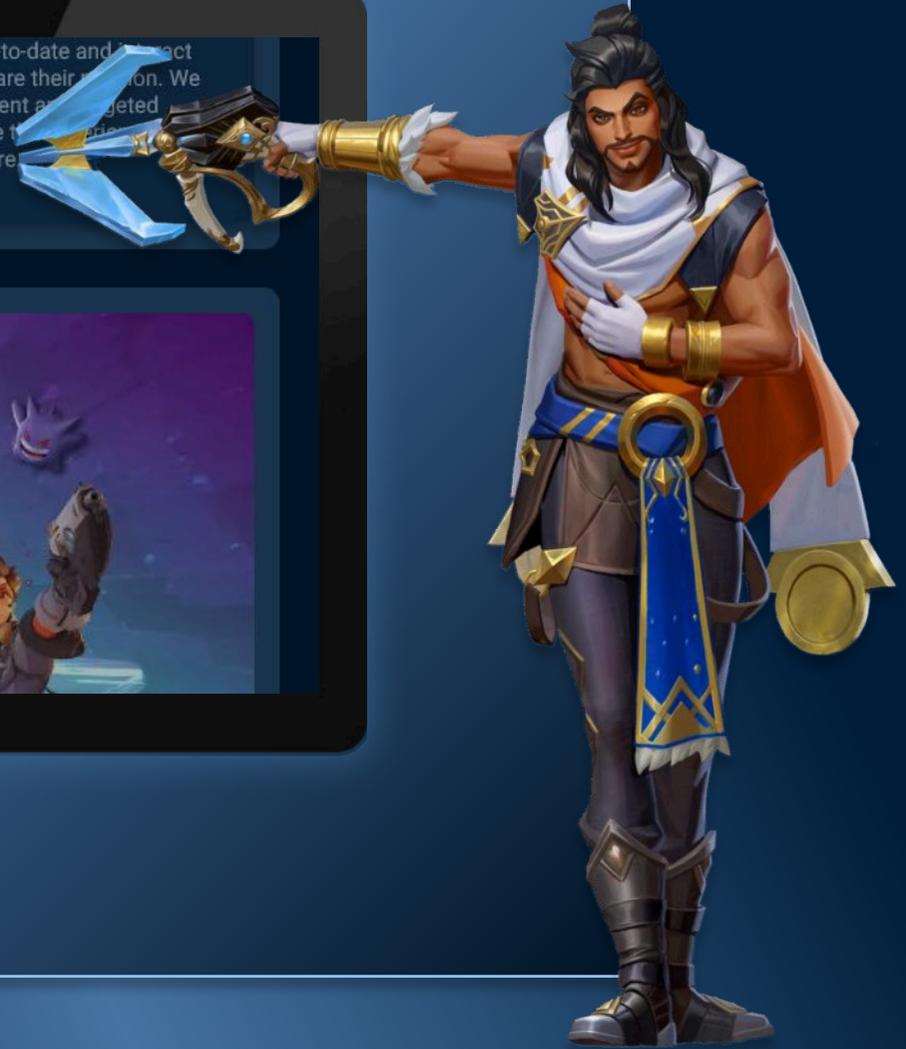
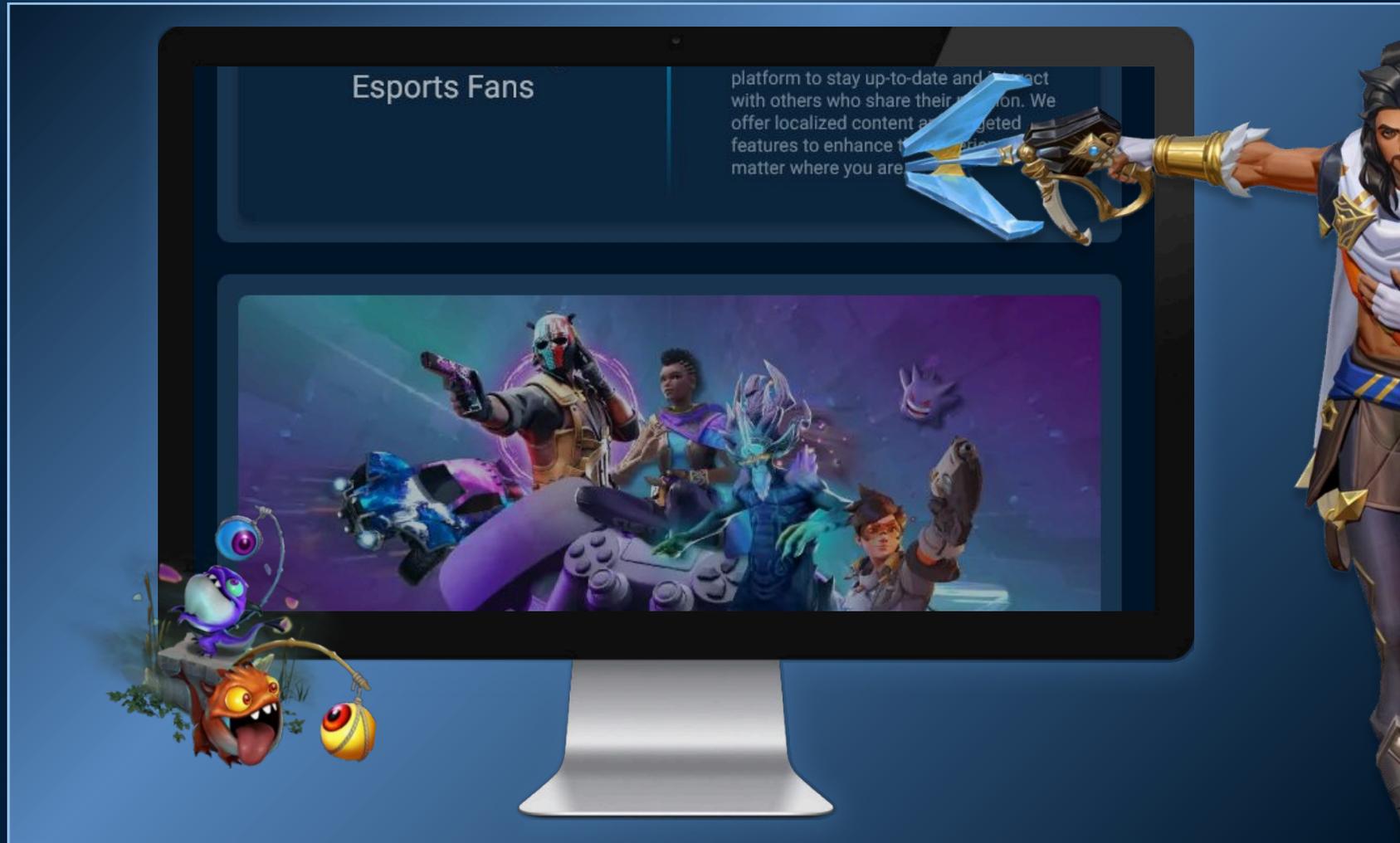
Views in 30 days



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PROMO PAGE



**PROMO, PRESS RELEASES,
ARTICLES ETC**

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